Strategies for Effective Governance, the theme for this year’s Trustee Conference, reminds us that in the challenging times of today’s health care environment, the role of the trustee in making strategic decisions for his or her health care facility and community is critical.

With the continued changes in health care reform, your role as a health care leader has become more complex and will depend heavily on developing strategies and a shared vision with future direction and leadership for your organization. The driving forces from government, community, increased transparency and changing policies shape what you do. How can the governance structure work with these outside forces and still allow you to serve the community to the best of your ability? Your future vision for your community depends on your strategies and forward thinking.

Our 30th annual summer Trustee Conference is designed to provide you with the opportunity to focus on challenges facing trustees on issues of transformation, reform, patient safety, and the future of health care. You will learn from national speakers both practical applications and governance best practices.

Please join us for this timely event designed specifically for trustees. You won’t want to miss this opportunity to talk to your peers about similar issues and challenges, and discover options for gaining new knowledge and skills. Networking, education and idea exchange is what this conference is built on.

“This conference is exceptional and an excellent resource to assist board members in understanding fulfilling their roles and responsibilities.”
— past participant

“Appreciated the conference a great deal and thought the content of the presentations was excellent. Really appreciated the networking.”
— past participant
Friday, July 8

1 – 6:30 p.m.  Registration — Upper Foyer

2:30 – 3:20 p.m.  General Session

Health Care Policy Status Report
Ben Peltier, J.D., vice president, legal and federal affairs, Minnesota Hospital Association, St. Paul, MN

What changes have Congress and the state legislature brought forward for Minnesota’s health care in 2016? In addition to perennial financial pressures health care providers face, significant policy issues have been enacted or are under consideration. This presentation will look at the status of health care policy issues and the potential impacts on MHA’s members, and identify key topics policymakers will wrestle with in the months and years ahead.

Principles of Effective Governance

3:30 – 4:30 p.m.  General Session

Mental and Behavioral Health: Today’s Challenges, Tomorrow’s Potentials
Matthew Anderson, J.D., senior vice president, policy and strategy, Minnesota Hospital Association, St. Paul, MN

Mental and behavioral health care is the biggest issue facing Minnesota’s hospitals and health systems. The need for these services in every community throughout the state is rising, and the acuity and complexity of patients’ conditions are increasing. At the same time, provider shortages and insufficient capacity in state-operated and private care settings make the gap between demand and supply even wider. This presentation will summarize efforts underway in Minnesota and around the country to develop new models of care, expand capacity across the care continuum, change public policy and more effectively deploy our available workforce.

Quality & Patient Safety

4:30 – 4:50 p.m.  Break

4:50 – 5:45 p.m.  General Session

What’s in Store for the 2016 Presidential Election
Kristina Weger, senior associate director, federal relations, American Hospital Association, Washington, D.C.

As we approach the November presidential elections, the political environment is becoming more divided and polarizing. Weger will provide you with a look at the hottest debates currently happening in Washington as well as share insights not only on the political race, but how the candidates can shape or re-shape health care for years to come. Weger will share insights on this year’s race for the White House along with pertinent information on what’s happening in Washington.

Principles of Effective Governance

5:45 – 6:30 p.m.  Dinner

6:30 – 7:30 p.m.  Trustee Certification Celebration and Evening Keynote

Rethinking Impossible: “Completely Impossible” Today is “Totally Do-able” Tomorrow
Billy McLaughlin, musician, composer, speaker, Minneapolis, MN

McLaughlin is the walking, talking, music-making example of the “impossible” giving way to persistence, innovation, discipline and creativity. Unwilling to lose his award-winning career to an incurable disorder, he will share how achieving the impossible simply required clarity of purpose, commitment to mission and celebrating each step on the path to your goals.

Strategic Planning

7:30 p.m.  Social Hour — Sponsored by CliftonLarsonAllen LLP

Join your colleagues for a time of networking and refreshments in the Rafters Lounge before retiring for the evening.
6:45 – 8 a.m.  
Breakfast

7:30 – 11:30 a.m.  
Registration — Upper Foyer

8 – 9 a.m.  
General Session
Best Practice Innovations Revolutionizing Health Care  
*Gary S. Lynn, Ph.D., professor, Stevens Institute of Technology, Hoboken, NJ*

Are you prepared for the next wave of health care innovations? Over the last year, Lynn led a team of researchers to uncover the 10 emergent innovations that are transforming health care and assembled best practice cases in each area. Hear the results from participants who have implemented the innovations with extraordinary results. Some of the learnings include reduction of inventory, cost of care, readmissions and emergency department admissions.

9:15 – 10:25 a.m.  
Concurrent Sessions (choose one)

**#1 Principles of Health Care Payment 101**  
*Darryn McGarvey, partner; CliftonLarsonAllen LLP, Minneapolis, MN*

Board members play an important role in the financial oversight and protection of an organization’s assets which includes understanding how they are reimbursed. This session will provide board members with a general overview of what you need to know related to the third party payment systems for hospitals and health care providers. You will gain an understanding of the revenue streams for your organization and how unique and different third-party payers reimburse your organization.

**#2 Governance Diseases That Can Put Your Board in the Leadership ICU**  
*Larry Walker, president, The Walker Company, Wilsonville, OR*

Just like individuals, hospital boards need to consistently muscle-build their governance to ensure optimal leadership health and wellness. This session explores a variety of governance diseases that can put your board in the leadership intensive care unit, including Dialogue Deficit Disorder, Knowledgedystrophy, Successionititis, Lackofinfluence, Leadershipresbyopia and many more. The systems and complications of each governance disease are defined. You will be able to identify ways to fight off governance infections and build governance health and wellness and the fundamentals of healthy, productive governance.

**#3 Emotional Intelligence: An Essential Skill for the Health Care Leader**  
*Dan C. Ellis, Ph.D., speaker, trainer, coach, Sumption & Wyland, Sioux Falls, SD*

Health care leaders are under considerable pressure to successfully guide their organizations through some very challenging times. Possessing highly developed emotional intelligence is an essential skill set all leaders need to achieve success. Understanding one’s own emotional competencies as well as being sensitive to the emotions of others is critical to creating a work environment where everyone can thrive and be productive. It is important for trustees to understand that executives who possess a high level of emotional intelligence will be more effective in leading an organization to the fulfillment of its mission and goals. Assessing emotional intelligence can be an effective tool for trustees to utilize in both the selecting and evaluating of executive leadership.

“Very good conference. Great presenters, the opportunity to network and learn is appreciated.” — past participant
#4 HIPAA, Cybersecurity and Data Privacy
*Timothy Johnson, J.D., principal; Julia Marotte, J.D., associate, Gray Plant Mooty, Minneapolis, MN*

Health care is one of the most regulated industries in the country. Trustees for health care providers are charged with ensuring that their organization complies with all of the statutes, rules and regulations issued by the government, some of which pose criminal penalties for violations. Learn the latest information on HIPAA updates, cybersecurity and data privacy compliance.

Principles of Effective Governance

10:25–10:50 a.m. Break

10:50–11:50 a.m. Concurrent Sessions (choose one)

#5 Rewiring Governance: Connecting, Cooperating and Collaborating for a Healthier Community
*Larry Walker, president, The Walker Company, Wilsonville, OR*

In a value-based health care system, success will be defined in large part by the hospital or health system’s ability to fulfill its mission to improve the health of the community. Recognizing that hospitals can’t do on their own everything needed to fulfill this commitment, we will explore the principles and practicalities of governing collaborative community partnerships. This program will provide you with a better understanding of the steps in developing a governance collaboration, potential barriers and challenges to collaborative efforts and principles that enable and enhance effective governance collaboration.

Strategic Planning and Positioning

ADVANCED

#6 Future Health Care Reimbursement Models
*Matthew Borchardt, CPA, M.A., principal, CliftonLarsonAllen LLP, Minneapolis, MN*

Board members play an important role in the financial oversight and protection of an organization’s assets, which include future payments from third-party payers. This session will provide board members with a general overview of some of the future reimbursement models that will be impacting your organization. You will gain an understanding of potential different payment models including bundled payments. This session will also provide an update from MHA and CLA’s Critical Access Hospital (CAH) value-based payments project that could have future payment impacts on your organization.

Fiduciary Duties

#7 Weeds and Blue Sky: When to Look Down and When to Look Up
*Dan C. Ellis, Ph.D., speaker, trainer, coach, Sumption & Wyland, Sioux Falls, SD*

The most stinging indictment a board can receive is that they are “in the weeds” and not keeping to the big picture of governance and leadership. The reality is that boards must carefully balance the responsibilities of fiduciary oversight while staying clear of the business they have placed into the hand of their CEO and leadership team. Further challenging the board is that this line between leadership and management is a varied shade of gray. This session outlines strategies to navigate the gray zone between governance roles and management level responsibilities. Participants will take a 20-question “test” of their gray zone understanding. Using this measure, participants will receive a five-step process for decision-making on gray-zone issues.

Principles of Effective Governance

#8 Community Connections: Creating and Delivering the Hospital Message
*Margaret Sumption, M.S., LPC, SPHR, owner/partner, Sumption & Wyland, Sioux Falls, SD*

This session will focus on the role of the board collectively and as individual members in assuring continuous and effective communication with members of the community. Building a strong alliance in the community assures that the needs of residents are heard as the health care facility works to assure sustainability and quality in the community.

Quality & Patient Safety

“I was a first time attendee. Classes are very informative and would like to attend again!”
— past participant
12:30 – 1:30 p.m.  
Closing Session  
The Seven Mindsets to Live Your Ultimate Life  
*Mark J. Lindquist, speaker, author, Fargo, ND*

Want to know how the most successful and happy people got to where they are? The “Seven Mindsets to Live Your Ultimate Life” are the result of a multi-year, multimillion dollar research project that uncovered the key component to a person’s success and happiness: their mindset. Join us as Mark shares how to live “Your Ultimate Life.”

Strategic Planning and Positioning

2 – 3 p.m.  
Optional Session  
#9 Transformational Leadership  
*Margaret Sumption, M.S., LPC, SPHR, owner/partner, Sumption & Wyland, Sioux Falls, SD*

Just as the staff, facilities, providers and systems change to meet the growing work of a hospital, the board’s roles and work must change as well. Sumption will outline the 10 characteristics of a transformational governance system, with emphasis on its strategic assessment and decision-making as the size of the organization grows or changes.

Board Development and Self-Assessment

2 – 5 p.m.  
Leisure Time

6 p.m.  
Dinner  
Join us as we celebrate our 30th anniversary with food, fun and prizes.

Sunday, July 10

8 – 10:30 a.m.  
Networking Breakfast  
Plan on joining your peers for breakfast, sharing ideas, inspirations and concerns.

11:30 a.m.  
Check-out Time
Strengthening Trustee Leadership Through Certification

MHA has developed a special, voluntary board certification designed to make a good board member great and a committed board member an exceptional asset. This certification is a process of verifying an individual trustee’s initiatives to improve personal health care knowledge, leadership effectiveness and compliance with a variety of governance best practices. Certification is a viable way of assuring various stakeholders that Minnesota’s hospitals hold themselves to high standards and are accountable for their governing performance.

Benefits From Certification

Hospitals will benefit by having board members that are knowledgeable and educated on the latest governance standards while being ambassadors for your facility and to the community. Trustees will benefit by gaining leadership effectiveness, compliance of best practices, and an overall confidence in understanding the importance of hospital governance.

For more information about the certification process and to enroll in the program, visit MHA's website at [http://www.mnhospitals.org/trustees](http://www.mnhospitals.org/trustees) and then click “Board Education Certification” on the left side.

Recently Certified Trustees

Currently more than 500 Minnesota hospital board members are actively working toward certification. The following board members were recognized for completing the certification process at MHA's 2016 January Trustee Conference:

- Karen Ahmann, Mahnomen Health Center
- Jan Anderson, Granite Falls Municipal Hospital & Manor
- Julie Benson, Lakewood Health System, Staples
- Shirley Conaway, Cook Hospital & C&NC
- Dan Fondell, Johnson Memorial Health Services, Dawson
- Michael Gardner, DDS, Rice Memorial Hospital, Willmar
- Edwin K. Hall, St. Luke's Hospital, Duluth
- Teri Heggermes, FirstLight Health System, Mora
- Kathy Henry, CHI St. Joseph’s Health, Park Rapids
- Luke Johnson, Pipestone County Medical Center
- Alisyn Keil, Perham Health
- Charles Kyte, Northfield Hospital
- Wendy Long, Cook Hospital & C&NC
- Robert L. McLean, Essentia Health-St. Joseph’s Medical Center, Brainerd
- Michelle Muench, M.D., Northfield Hospital
- Robert Musgrove, FirstLight Health System, Mora
- David Quincer, Tri-County Health Care, Wadena
- James Stratton, Douglas County Hospital, Alexandria
- George Thesing, Johnson Memorial Health Services, Dawson
2016 Trustee Council

- Larry Anderson, chair, trustee, United Hospital District, Blue Earth
- Karen Ahmann, trustee chair, Mahnomen Health Center
- Richard H. Berge, trustee, District One Hospital, Faribault
- Jon Braband, president & chief executive officer, Glencoe Regional Health Services
- Ty Erickson, senior vice president of regional practice, Essentia Health East Region, Duluth
- Luke Johnson, trustee, Pipestone County Medical Center
- Mitch Kilian, board chair, Ridgeview Medical Center, Waconia
- Mary Klimp, chief administrative officer, Mayo Clinic Health System in New Prague
- Norma Krumwiede, trustee, Madelia Community Hospital
- Jerry Kunza, trustee, Perham Health
- Dian Rae Lopez, trustee, Douglas County Hospital, Alexandria
- Loren Morey, board chair, Lakewood Health System, Staples
- Barbara Muesing, trustee, Essentia Health Fosston
- Kay Olson, trustee, North Shore Health, Grand Marais
- Clayton Peterson, board chair, CHI St. Joseph’s Health, Park Rapids
- John Strange, president & CEO, St. Luke’s Hospital, Duluth
- Mary Theurer, district board chair, Lakewood Health System, Staples

Audience

The conference is open to all trustees, administrators, physicians and health care leaders.

Certification

Board members participating in MHA’s Board Certification program can earn credits toward certification. Component area of credit is highlighted under each session description.

The content of this conference is being reviewed by the Minnesota Board of Examiners for Nursing Home Administrators for clock hours. The quantitative value assigned will be indicated on the certificate of attendance awarded to participants who attend all sessions. To check on final hours awarded, please contact the education division at MHA.

Accommodations

The Trustee Conference will be held at Arrowwood Resort and Conference Center in Alexandria, MN. Conference participants are to register directly with Arrowwood for their accommodations. Registration materials are included in this brochure. Please remember that the registration deadline for Arrowwood is June 20, 2016.

Fees and Conference Registration

$299 per person for any health care facility in Minnesota, $375 for MHA associate members, $399 for non-members, $400 for member on-site registration and $450 for non-member on-site registration. All registrations should be coordinated through the facility the participant serves. The cancellation date for registration is July 3, 2016.

The registration fee includes sessions, program materials and breaks. Registration is personal and made for the entire conference period. Registration fees, less a $25 cancellation fee are refundable if notice is received five working days prior to the program dates. If you cannot attend, you may choose to send someone in your place. No-shows will be billed.

If you have special health, mobility or dietary needs, call the education division at MHA.

For further information contact:
Minnesota Hospital Association
Twin Cities calls: (651) 641-1121
Greater MN calls: (800) 462-5393
Fax: (651) 659-1477
www.mnhospitals.org
Directions to Arrowwood Resort & Conference Center

From Minneapolis Area/Minneapolis-St. Paul International Airport

• I-494 West to I-94 West.
• Follow I-94 to the Alexandria Exit, Exit #103.
• Right at Alexandria Exit, Highway 29.
• Proceed north on 29, through town, to 82. Note: 82 is marked by a large Viking statue.
• Left on 82 (at statue) to 22. Note: 22 is marked by an oil tank farm; 22 proceeds between the rows of tanks.
• Right on 22. Follow 22 to Arrowwood Drive. Right on Arrowwood Drive.

Alternate Directions from Minneapolis Area
(This is a faster route to the resort; it avoids the town of Alexandria.)

• I-494 West to I-94 West.
• Follow I-94 to Exit #100, 2 miles past Alexandria Exit.
• Proceed on County Road 45, straight ahead at exit.
• Follow 45 approximately 3 miles to 82.
• Right on 82 approximately .5 miles to 22. Note: 22 is marked by an oil tank farm; 22 runs through the rows of tanks.
• Left on 22. Follow 22 to Arrowwood Drive. Right on Arrowwood Drive.
Trustee Conference Registration Form
July 8-10, 2016 | Arrowwood Resort and Conference Center

Name

Title

Spouse/Guest

Facility

Address

City/State/Zip

Phone

Fax

Email Address

Please check all that apply:  

☐ Trustee  ☐ Board Chair  ☐ Administrator/CEO  ☐ Physician  ☐ Other

Is this your first Trustee Conference?  

☐ Yes  ☐ No

Concurrent Session Selection
Indicate which concurrent sessions you will be attending by checking only one concurrent program per time slot.
You will be automatically registered for all general sessions.

Saturday, July 9, 9:15 – 10:25 a.m. (Select only one program in this slot)

☐ #1 Principles of Health Care Payment 101
☐ #2 Governance Diseases That Can Put Your Board in the Leadership ICU
☐ #3 Emotional Intelligence
☐ #4 HIPAA, Cybersecurity and Data Privacy

Saturday, July 9, 10:50 – 11:50 a.m. (Select only one program in this slot)

☐ #5 Rewiring Governance
☐ #6 Future Healthcare Reimbursement Models
☐ #8 Community Connections
☐ #7 Weeds and Blue Sky
☐ #9 Transformational Leadership

Method of Payment

Send form and payment to:
Minnesota Hospital Association
2550 University Ave. W., Ste. 350-S
St. Paul, MN 55114-1900
Phone (651) 641-1121 or (800) 462-5393; Fax (651) 659-1477
www.mnhospitals.org

☐ Enclosed is a check made payable to Minnesota Hospital Association

Charge to MasterCard  Charge to VISA  Charge to American Express

Cardholder’s Name

Card Number

Expiration Date

Security Code (3 digit number on back of card)

Additional Guests (please only list those guests for whom you’ve ordered meal packages):

#7446/299/375/399
CONFERENCE PACKAGES

PACKAGE RATES ARE PER PERSON
- Two Nights/Five Meals (Dinner Friday - Breakfast Sunday)
- One Night/Three Meals (Dinner Friday - Lunch Saturday)
- Package prices include a 19.5 percent service charge and 7.375 percent Minnesota state tax.
- If you are attending with a guest, select Single Occupancy and purchase additional meal tickets for your guest under Guest Meal Rates.

DAY VISITORS

- I would like to reserve dinner at the rate of $41.23 per day:
  - Friday (FrD)
  - Saturday (SaD)
- I would like to reserve breakfast at the rate of $16.75 per day:
  - Saturday (SaB)
  - Sunday (SuB)
- I would like to reserve lunch at the rate of $20.62 per day:
  - Saturday (SaL)
- Full package including all meals listed above: $136.58

HOTEL

TWO NIGHTS
- $505.41 Single
- $337.64 Double

ONE NIGHT
- $264.84 Single
- $180.95 Double

TOWNHOMES

TWO NIGHTS
- $1,560.59 Single
- $865.23 Double

ONE NIGHT
- $792.43 Single
- $444.75 Double

GUEST MEAL RATES

Meals are included for conference participants with hotel packages, but may be purchased separately for guests. Please list name(s) of any guests for whom you will be purchasing meal tickets. See above rates for meals under day visitors.

Name

Children and their age (children 0-3 free of charge; 4-12 breakfast $9.66, lunch $10.31, dinner $14.17, full package $57.98; 13 and over full price). See rates for meals under day visitors.

Name and Age

METHOD OF ADVANCE PAYMENT

Name Check (payable to Arrowwood — send with form)

Address Purchase Order Credit Card

City, State, Zip

Daytime Phone Email

Arrival Date to Departure Date # Nights

Questions? Call (320) 762-1124 • Fax: (320) 762-0133
Reservations Toll-Free (866) 386-5263

CHECK-IN TIME IS AFTER 4 PM
ADVANCE PAYMENT DEADLINE JUNE 20, 2016.
$100 per person advanced payment required.
No reservations made without form.

Mail this form to: Arrowwood Resort, 2100 Arrowwood Lane, Alexandria, MN 56308. Fax with credit card info to: (320) 762-0133.

Questions? Call (320) 762-1124 • Fax: (320) 762-0133
Reservations Toll-Free (866) 386-5263

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