Conference goal: To identify nursing leadership impact on health care.
## THURSDAY, OCT. 2

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<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00 a.m.</td>
<td>Registration Desk Opens</td>
<td>DECC</td>
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<td>Note: Attendees should make plans to enjoy breakfast at their hotel</td>
<td>Harbor Side Convention Center (2nd / Skyway Level)</td>
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<td>prior to arrival at the DECC as breakfast will not be served.</td>
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| 9:00 – 10:30 a.m. | **Nursing in 21st Century: Not Just Thriving, but Driving the Future of Health Care**  
**Presenter: Leah Curtin**  
Learn how to thrive, survive and drive the future of health care as Dr. Leah Curtain, nursing icon, and noted authority in the health care industry informs, inspires, educates and energizes you to keep the passion alive in your daily practice. | Harbor Side Ballroom (3rd Level) |
| 10:30 – 11:15 a.m. | Break, Exhibit Tables Open                                             | Harbor Side Ballroom (3rd Level)              |
| 11:15 – 11:40 a.m. | **MOLN Business Meeting**                                              | Harbor Side Ballroom (3rd Level)              |
| 11:40 – 12:45 p.m. | Lunch, Exhibit Tables Open                                              | Harbor Side (3rd & 2nd Level)                 |
| 12:45 – 2:15 p.m. | **A Leadership Journey**  
**Presenter: Marie Manthey**  
Travel with Marie Manthey, one of Minnesota’s most well-known nurse leaders, as she takes you on her personal leadership journey from the past to the future. Learn how Marie’s unyielding passion for the nurse-patient relationship kept her motivated all these years. Discover why today’s nurses continue to seek her counsel and finally, share Marie’s insight into what’s next for the nursing profession | Harbor Side Ballroom (3rd Level) |
| 2:15 – 5:30 p.m. | Connect & Reflect  
*Attendees are able to use this time to network with colleagues, or take advantage of the many activities & sites Duluth has to offer. Exhibit tables closed.* | Harbor Side Ballroom (3rd Level) |
| 5:30 – 6:30 p.m. | **New Member Reception and Exhibits**  
All conference attendees are invited to attend. | Harbor Side Ballroom (3rd Level) |
| 6:30 – 7:30 p.m. | **Banquet & Laughter with a Message: A Little Tidbit**  
**Presenter: Brenda Elsagher**  
With laughter and tears, join Brenda as she takes a few moments to reflect on her health care journey. Dinner & dessert served. | Harbor Side Ballroom (3rd Level) |
| 7:30 – 8:00 p.m. | **Awards Ceremony** | Harbor Side Ballroom (3rd Level) |
## FRIDAY, OCT. 3

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<th>Time</th>
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<td>7:30 – 8:30 a.m.</td>
<td><strong>Chief Nursing Officer (CNO) Breakfast Roundtable</strong>&lt;br&gt;Open to all CNOs &amp; directors of long-term care&lt;br&gt;(Registration required)</td>
<td>Offsite&lt;br&gt;Canal Park Lodge&lt;br&gt;250 Canal Park Drive</td>
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<td>9:00 – 10:15 a.m.</td>
<td><strong>Concurrent Sessions (choose one)</strong>&lt;br&gt;&lt;br&gt;1. <strong>Laughter with a Message: A Patient’s Perspective on Humor and Healing</strong>&lt;br&gt;<em>Presenter: Brenda Elsagher</em>&lt;br&gt;Participate in a heartwarming session filled with personal stories and take away tools. Discover the health benefits of laughter and how humor can lead to open communication.&lt;br&gt;&lt;br&gt;2. <strong>The eHealth Platform</strong>&lt;br&gt;<em>Presenter: Sharon Prinsen and Dale Pfrimmer</em>&lt;br&gt;Discover how Mayo clinic’s myCare and tele-health teams fit the eHealth platform and how nurses are integral to the success of these teams.</td>
<td>DECC&lt;br&gt;Harbor Side&lt;br&gt;(2nd / Skyway Level)</td>
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<td>10:15 – 10:45 a.m.</td>
<td>Break &amp; Networking</td>
<td>Harbor Side (3rd Level)</td>
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<td>10:45 – 12:00 p.m.</td>
<td><strong>MOLN: Reflections of the Past, Wisdom for the Future</strong>&lt;br&gt;<em>Presenters: Sharon Denning, Kaye Foley, and Sharon Tennis</em>&lt;br&gt;Join three of Minnesota’s exemplary nurse leaders as they take you on a journey of MOLN. Reflect on the rich history of the origination of MOLN. Discover the challenges and successes of the past 20 years of MOLN. And from the wisdom of sages, examine the next path on Nursing’s journey and the journey MOLN.</td>
<td>Harbor Side Ballroom (3rd Level)</td>
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<td>12:00 – 1:00 p.m.</td>
<td>Lunch</td>
<td>Harbor Side (Second Level)</td>
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<td>1:00 – 2:30 p.m.</td>
<td><strong>The Florence Prescription: From Culture of Accountability to a Culture of Ownership</strong>&lt;br&gt;<em>Presenter: Joe Tye</em>&lt;br&gt;You can hold people accountable for showing up on time, but you cannot hold them accountable for caring. In this entertaining and enlightening presentation Joe will describe practical strategies for making your facility a great place to work and for creating a sustainable source of competitive advantage by building on the “Invisible Architecture” of core values, corporate culture, and emotional attitudes.</td>
<td>Harbor Side Ballroom (3rd Level)</td>
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<td>2:30 – 2:45 p.m.</td>
<td><strong>Closing Comments</strong>&lt;br&gt;<em>Cathy Johnson, RN, MSN, chair, MOLN professional development committee</em></td>
<td>Harbor Side Ballroom (3rd Level)</td>
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About Our 2014 Fall Conference Speakers

**Leah Curtin, DSc(h), RN, FAAN:** Dr. Leah Curtin is an internationally recognized nurse leader, ethicist, speaker, and consultant in the nursing field. Dr. Curtin is currently a clinical professor of nursing at the University of Cincinnati College of Nursing and Health. For over 20 years, she was the Editor-in-Chief of *Nursing Management*. She is included in Sigma Theta Tau's *Pivotal Moments in Nursing: Leaders Who Changed the Path of a Profession, Volume II* and *Nursing and Health Care Ethics: A Legacy and a Vision*.

Dr. Curtin earned a master's degree in health planning and health administration and a Master of Arts in philosophy with a dual major in ethics and linguistic analysis from the Athenaeum of Ohio. In 1990 she was awarded an honorary doctorate from the State University of New York for the impact her editorial leadership had on the development of nursing and health care in the US. In 2002, The Medical College of Ohio awarded her a second honorary doctorate for humanitarian services in connection with her work in war-torn Yugoslavia.

A strong advocate for the nursing profession as well as the quality of patient care, Dr. Curtin has long been known for her contributions to the nursing community and brings a wealth of experience and expertise to her audience.

**Sharon Denning RN, MS, CAN:** Sharon has been nursing for over 40 years. 34 of those years were in service at North Memorial Medical Center where she held leadership roles from staff nurse to nurse manager. In 2002 Sharon moved to Health Partners where she served as director for practice and operations for perinatal and critical care nursing and director for the HealthPartners Simulation Center for Patient Safety at Metropolitan State University.

From 1994 to 2005 Sharon held many positions in MOLN from member to president. Prior to MOLN she was an active participant in the Minnesota Council of Nurse Managers where she was President-elect before she took the role of president of MOLN in 1995. She has presented on numerous topics from leadership and professionalism to collective bargaining and she published in 2008. Sharon is certified in nursing administration and a recipient of the MOLN Moline Award. Sharon completed her BSN from Augsburg College where she graduated *Summa cum laude* and her MSN from the University of Minnesota.

**Brenda Elsagher:** Brenda was voted Twin Cities Funniest Person by Acme comedy club in Minnesota, Newsmaker of the year by the Women's Press and has received the Golden "Mic" (Mike) award from the American Cancer Society and the Advocacy to Action award by Get Your Rear in Gear organization. Brenda is a patient advocate for Fight Colorectal Cancer, Colon Cancer alliance and the United Ostomy Association of America. She is the president-elect for the National Speakers Association, Minnesota chapter.

A former small business owner, Brenda is a wife, mother, international speaker and author of “If the Battle is Over, Why am I Still in Uniform?”, “I'd Like to Buy a Bowel Please!”, “Bedpan Banter”, and “It's in the Bag and Under the Covers”. She also writes a weekly blog for C3Life.com. Brenda, a native of Minnesota, will show how humor can help us all get through adversity in our lives. She is known for her honest discussions about taboo subjects and her ability to make the audiences burst out laughing and entertained.

**Kaye Foley RN, BSN, MS:** Kaye recently retired, after 38 years of service at North Memorial Health Care, more than 20 of those served as chief nursing officer and vice president of patient care services. She has a strong background in education and served as the director of education at North Memorial. She is leveraging her expertise as an independent health care consultant, assisting organizations on leadership structures, quality outcomes, and improved patient care.

In addition to Kaye’s board involvement with the Trust, she chairs the board of trustees for the St. Therese Foundation, is on the executive leadership team for the Go Red for Women organization, and is a founding member of the Save A Life Initiative (SALI) board. Kaye served two terms as the president of MOLN and also served on the board for the Katharine J. Densford International Center for Nursing Leadership. She is a member of the American Organization of Nurse Executives and Sigma Theta Tau.

Kaye received her BSN and MSN degrees from Montana State University in Bozeman, Montana. She has been a member of the TRUST since 1999.
Maria Manthey FAAN, MNA, FRCN, PhD. (hon.) Marie is the founder and president emeritus of Creative Health Care Management (CHCM) and has been a nurse since, she says, “Practically age five.” And through that time, she’s been motivated by the same burning passion: focus on the nurse-patient relationship and its potential for healing.

Marie’s ability to describe key nursing practices in universal terms has helped countless health care organizations implement her practices through transformational change and inspirational leadership. Marie has always been able to bridge the world of ideas and the real world of patient care. She brings the wisdom that comes only from a “been there, done that” life that includes experience ranging from staff nurse to VP of Patient Services at Yale New Haven Hospital to founding a successful consulting firm.

Although Marie feels she’s entered a more reflective stage of her career, her colleagues and clients seek her counsel every day and she continues to connect with the everyday work of nurses in all stages of their careers through her monthly nursing salons. Marie earned her BSN and MS in Nursing Administration from the University of Minnesota, where she remains adjunct faculty.

Dale Pfrimmer MS, RN, NE-BC: Dale is the nurse administrator for the Thoracic Vascular Nursing Division, Department of Nursing, Mayo Clinic Rochester. He has a variety of experiences in clinical nursing from adult and adolescent psychiatry, pediatrics, and neuroscience ICU. He has held staff RN, nurse manager, and nurse administrator roles at Mayo Clinic Rochester. He is a previous chair of the MOLN Government Affairs Committee and is the founding member of the Southeastern MN Chapter of the American Assembly for Men in Nursing. Mr. Pfrimmer has published on the topic of tele-ICU practice and has presented locally and regionally on the subject.

Sharon Prinsen MS, RN, NEA-BC: Sharon is the nurse administrator for the Cardiac Surgery/Transplant Nursing Division, Department of Nursing, Mayo Clinic Rochester. She has a variety of experiences in clinical nursing from same day surgery/outpatient diagnostic care to orthopedic specialty care nursing. She has served in the staff RN, nurse educator, nurse manager, and nurse administrator roles at Mayo Clinic Rochester. Ms. Prinsen has a strong interest in system enhancement, leadership development, quality improvement activities, and more recently legislative topics. Ms. Prinsen has obtained her Nurse Executive Advanced – Board Certified certification. Ms. Prinsen has also presented regionally and nationally.

Sharon Tennis, RN, BSN: Sharon has been nursing since 1964 when she graduated from St. Olaf College in Northfield, Minnesota. During these past 50 years she has served the Nursing Profession in many roles from staff nurse at Immanuel St. Joseph’s Hospital in Mankato to nurse administrator, nursing resources at Department of Nursing Mayo Clinic Rochester. She retired once, for a short stint in 2006, but not for long! Sharon returned in August of 2011 as a supplemental employee for nursing administration with the Mayo Affiliated Practice and Mayo Clinic Care Network.

Since her graduation from nursing school, Sharon has been an active leader in the nursing profession. Her memberships include MNA, ANA, AONE and MOLN, where she has been a member since 1984. She has held numerous leadership positions from MNA district president in 1967 to president-elect and president of MOLN from 2002-2005. Sharon has received many honors over the past 50 years and she is the recipient of the 1995 MOLN Moline Award for Nursing Excellence.

Joe Tye: Joe is CEO and head coach of Values Coach, Inc., which provides consulting, training and coaching on values-based leadership and cultural transformation for hospital, corporate and association clients. He is the author or co-author of twelve books. His newest book is “All Hands on Deck: 8 Essential Lessons for Building a Culture of Ownership”, a business parable with a crucial real-world message for today’s organizations. Prior to founding Values Coach in 1994, Joe was chief operating officer for a large community teaching hospital. On the volunteer front, he was founding president of the Association of Air Medical Services and a leading activist fighting against unethical tobacco industry marketing practices.

Joe earned a masters degree in hospital administration from the University of Iowa and an MBA from the Stanford Graduate School of Business. Joe and his wife Sally have two adult children. They live on a small farmstead in Iowa, and their second home is a tent in the Grand Canyon.
Special discounted MOLN rates are available at the following hotels for the nights of October 1 and October 2 only unless noted. **Reservations must be made by Sept. 1, 2014** in order to guarantee rate. Rooms blocks may fill up before the deadline so make your reservations early.

When making your reservations please contact the hotels directly by phone and request the Minnesota Organization of Leaders in Nursing (MOLN) special group rate. These special rates are for standard 1 king or 2 double beds. Suites or upgraded rooms are available at most hotels at non-discounted rates.

Complimentary breakfast is included at these hotels. Attendees should make plans to enjoy breakfast prior to their arrival at the DECC.

**Canal Park Lodge**  
250 Canal Park Drive, Duluth  
Reservations: (218) 279-6000  
www.canalparklodge.com

- $139.00/room a night plus tax (Oct. 1 and Oct. 2)
- $169.00/room a night plus tax for city side (Oct. 3)
- $189.00/room a night plus tax for lake side (Oct. 3)

**The Inn on Lake Superior**  
350 Canal Park Drive, Duluth  
Reservations: (218) 726-1111  
www.theinnonlakesuperior.com

- $139.99/room a night plus tax

**Hampton Inn Canal Park**  
310 Canal Park Drive, Duluth  
Reservations: (218) 720-3000  
$119.00/room a night plus tax

**Comfort Suites Canal Park**  
408 Canal Park Drive, Duluth  
Reservations: (218) 727-1378  
www.comfortsuites.com/hotel-duluth-minnesota-MN031

- $140.00/room a night plus tax

Location of hotels  
Location of DECC
Successful completion of this conference is measured by a self-reported level of achievement of the objectives through completion of a conference evaluation that will be e-mailed to registered participants.

**Audience:** This conference is specially designed for chief nursing officers, nurse managers, school of nursing faculty, advanced practice/nurse clinical nurse specialists, registered nurses, and student nurses.

**ANCC Credits:** Contact hours are being applied for to be awarded for the successful completion of the two-day conference.

**MOLN Membership:** MOLN welcomes attendance at the Fall Conference by non-members. We do encourage nonmembers to consider joining this leadership organization. Membership provides excellent opportunities for networking, leadership education and mentorship by experienced leaders.

**Location:** Duluth Entertainment Convention Center (DECC), Harbor Side Convention Center, 350 Harbor Drive, Duluth, MN 55802-2698

**Sleeping Rooms:** Please reserve your sleeping room accommodations separately. Please see attached lodging page for details

**Registration** is available online at www.moln.org

**Cancellation:** Registration fees, less a $25 cancellation fee, are refundable if notice is received five business days prior to the program dates. If you cannot attend, you may choose to send someone in your place. Replacement must be current MOLN member to receive discounted member rate. No-shows will be billed.

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<th>Member Only*</th>
<th>Non-Member</th>
<th>Nursing Student Member**</th>
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<tr>
<td>Full Conference Oct. 2-3</td>
<td>$249 Early Bird Deadline Aug. 15</td>
<td>$479</td>
<td>$100</td>
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<td>$329 after Aug. 15</td>
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<tr>
<td>Thursday Only, Oct. 2</td>
<td>$229</td>
<td>$300</td>
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<tr>
<td>Friday Only, Oct. 3</td>
<td>$199</td>
<td>$270</td>
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*Members must be in good standing as of October 2014.

** Nursing Student Member is open to MOLN student members who do not hold an RN license and are registered in undergraduate registered nursing programs.

If you have special health, mobility or dietary needs, call the MOLN office at (651) 659-1425.
FALL CONFERENCE 2014 ADVANCE REGISTRATION FORM

Instructions: To register for the event please fill out the information below and provide the attendee’s information to MOLN. Please submit your registration by fax at (651) 659-1477 or by mail to the address below. Registration is also available online at www.moln.org

ATTENDEE INFORMATION

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<tr>
<th>ORGANIZATION</th>
<th>NAME</th>
<th>TITLE</th>
<th>ADDRESS</th>
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REGISTRATION FEES

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<th>Full Conference</th>
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<tr>
<td>Member Only*</td>
<td>$249 Early Bird, Deadline Aug. 15</td>
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Please select your choice for Friday’s Breakout Session

- Breakout 1: Laughter with a Message
- Breakout 2: The eHealth Platform

Please check the box if you will be attending the optional breakfast session:

- CNO Breakfast at Canal Park Lodge, Oct. 3, 7:30-8:30 a.m. Open to all Chief Nursing Officers & Directors of Long-Term Care

*Members must be in good standing as of Oct. 2014. **Nursing Student Member is open to MOLN student members who do not hold an RN license and are registered in undergraduate registered nursing programs.

Cancellation: Registration fees, less a $25 cancellation fee, are refundable if notice is received five business days prior to the program dates. If you cannot attend, you may choose to send someone in your place. Replacement must be current MOLN member to receive discounted member rate. No-shows will be billed.

PAYMENT OPTIONS

Credit card payments must be made by registering online at www.moln.org.

I have enclosed a check (payable to MOLN). Total amount enclosed: $_____

MAIL PAYMENT TO:

Minnesota Organization of Leaders in Nursing
2550 University Ave. W. Suite 350-South
St. Paul, MN 55114

2550 University Ave W, Ste 350-S • St. Paul, MN 55114 • (651) 659-1425 • Fax: (651) 659-1477 • office@moln.org